

Site Usage

281 Visits

56.58% Bounce Rate

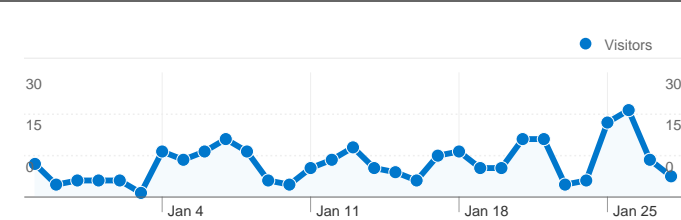
668 Pageviews

00:01:46 Avg. Time on Site

2.38 Pages/Visit

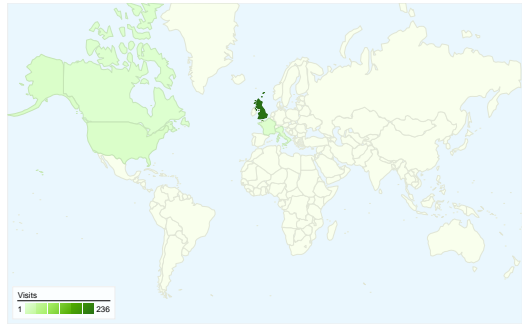
64.41% % New Visits

Visitors Overview

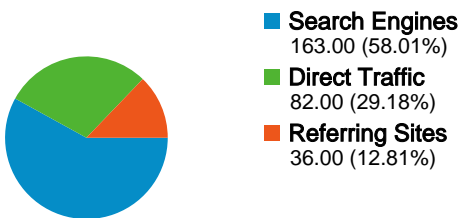


Visitors
219

Map Overlay

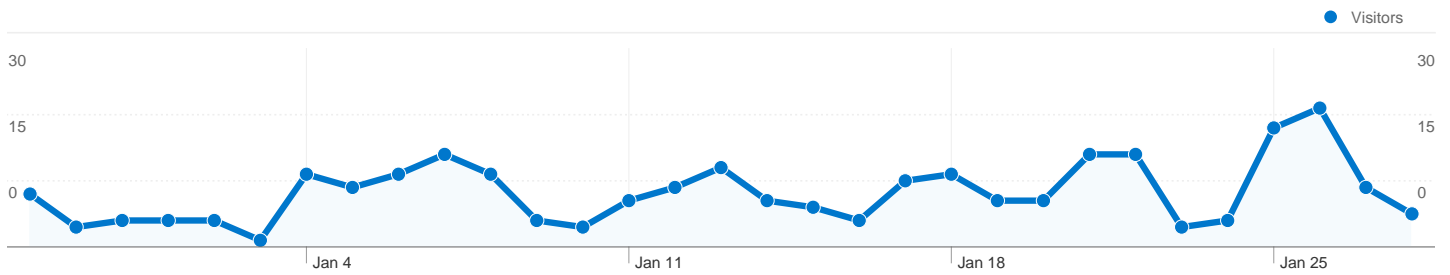


Traffic Sources Overview



Content Overview

| Pages | Pageviews | % Pageviews |
|--------------------------|-----------|-------------|
| /home/ | 214 | 32.04% |
| /photos/ | 140 | 20.96% |
| /members/photo/index.php | 80 | 11.98% |
| /results/ | 51 | 7.63% |
| /about/ | 31 | 4.64% |



219 people visited this site

281 Visits

219 Absolute Unique Visitors

668 Pageviews

2.38 Average Pageviews

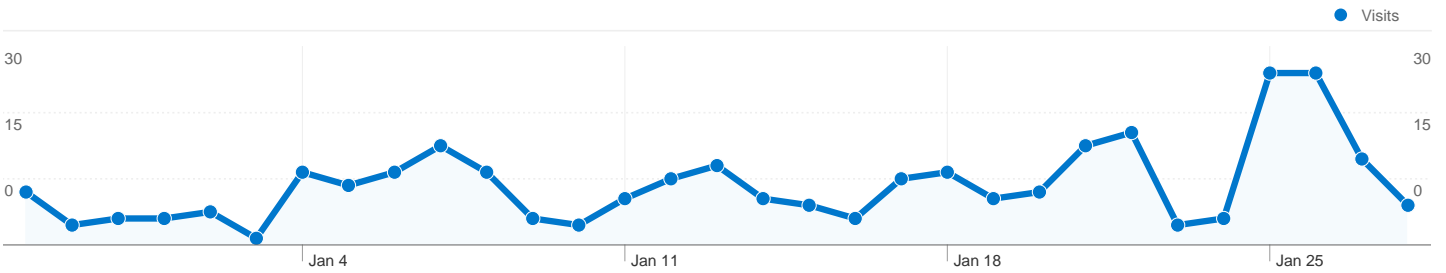
00:01:46 Time on Site

56.58% Bounce Rate




64.41% New Visits

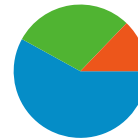
Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 130 | 46.26% | Unknown | 109 | 38.79% |
| Firefox | 100 | 35.59% | DSL | 57 | 20.28% |
| Safari | 22 | 7.83% | Cable | 50 | 17.79% |
| Chrome | 14 | 4.98% | T1 | 35 | 12.46% |
| Opera | 5 | 1.78% | Dialup | 29 | 10.32% |



All traffic sources sent a total of 281 visits

-  29.18% Direct Traffic
-  12.81% Referring Sites
-  58.01% Search Engines

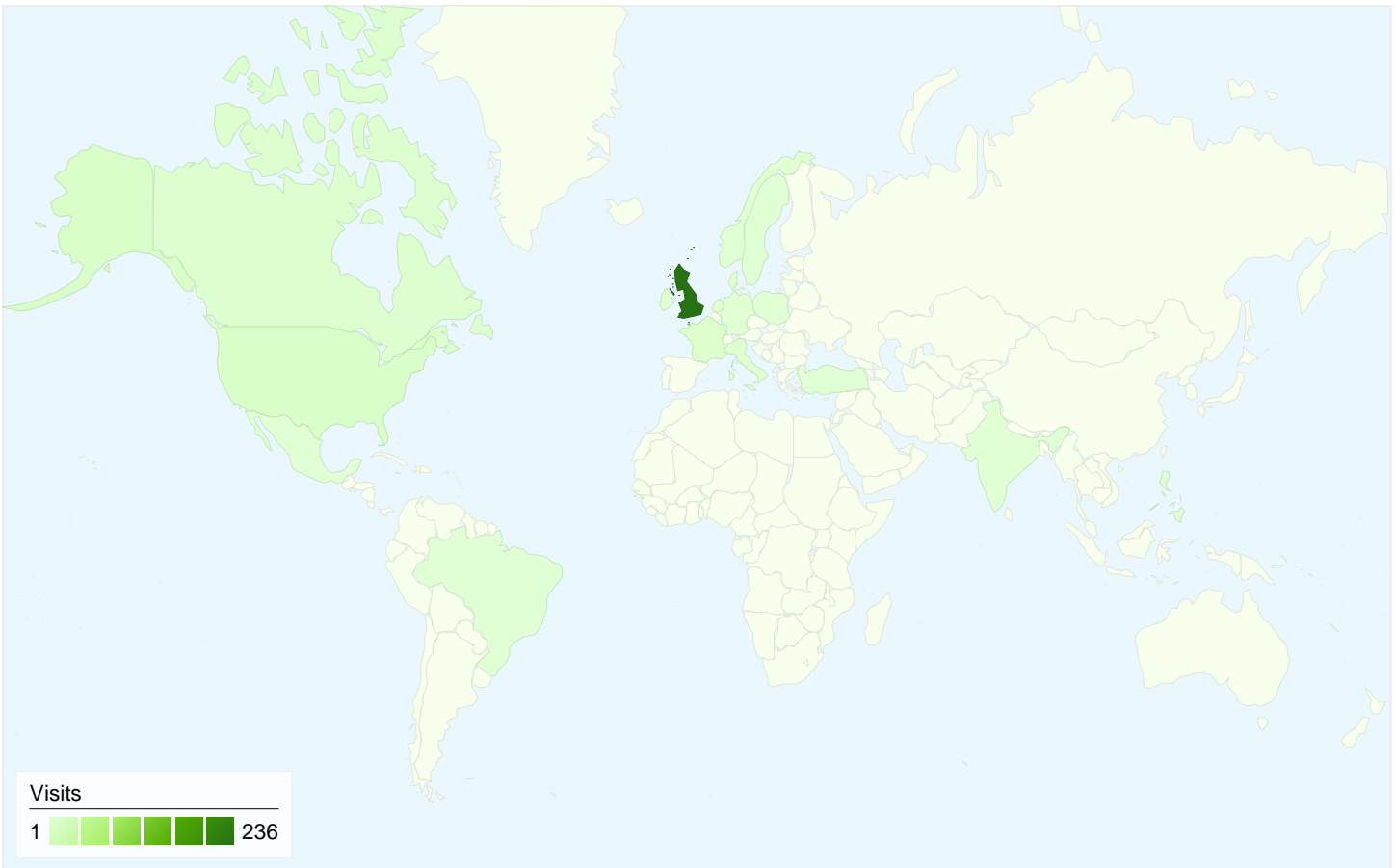


- Search Engines
163.00 (58.01%)
- Direct Traffic
82.00 (29.18%)
- Referring Sites
36.00 (12.81%)

Top Traffic Sources

| Sources | Visits | % visits |
|-------------------------|--------|----------|
| google (organic) | 152 | 54.09% |
| (direct) ((none)) | 82 | 29.18% |
| bacolicio.us (referral) | 16 | 5.69% |
| facebook.com (referral) | 11 | 3.91% |
| bing (organic) | 7 | 2.49% |

| Keywords | Visits | % visits |
|----------------------------|--------|----------|
| cambridge fun run | 28 | 17.18% |
| fun run | 26 | 15.95% |
| camfunrun | 5 | 3.07% |
| fun run cambridge | 5 | 3.07% |
| fun runs in cambridgeshire | 5 | 3.07% |

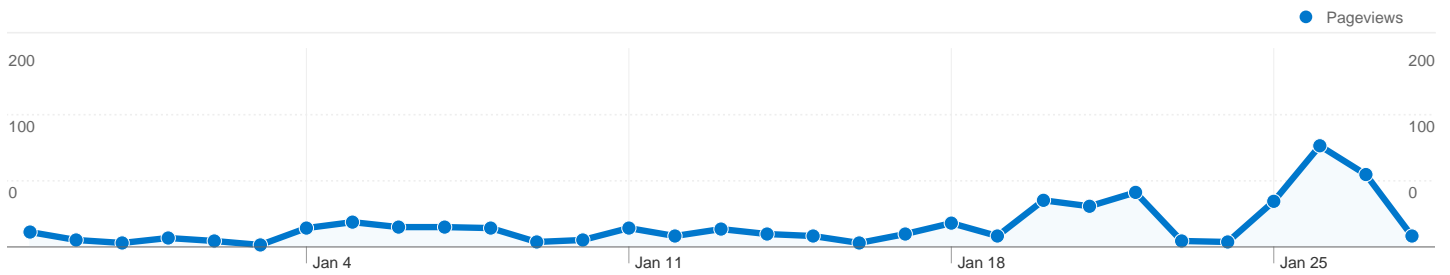


281 visits came from 20 countries/territories

Site Usage

| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
|-------------------|--------|-------------|-------------------|--------------|-------------|
| United Kingdom | 236 | 2.53 | 00:01:52 | 61.02% | 53.81% |
| United States | 9 | 1.78 | 00:00:59 | 100.00% | 66.67% |
| France | 6 | 2.00 | 00:01:07 | 33.33% | 83.33% |
| Canada | 5 | 1.40 | 00:00:09 | 100.00% | 80.00% |
| Italy | 4 | 1.50 | 00:01:11 | 50.00% | 50.00% |
| Netherlands | 3 | 1.67 | 00:00:20 | 66.67% | 66.67% |
| Germany | 2 | 1.50 | 00:00:47 | 100.00% | 50.00% |
| Ireland | 2 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Poland | 2 | 1.50 | 00:01:00 | 100.00% | 50.00% |


| | | | | | |
|--------|---|------|----------|--------|--------------|
| Norway | 2 | 1.00 | 00:00:00 | 50.00% | 100.00% |
| | | | | | 1 - 10 of 20 |



Pages on this site were viewed a total of 668 times

 **668** Pageviews

 **499** Unique Views

 **56.58%** Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|--------------------------|-----------|-------------|
| /home/ | 214 | 32.04% |
| /photos/ | 140 | 20.96% |
| /members/photo/index.php | 80 | 11.98% |
| /results/ | 51 | 7.63% |
| /about/ | 31 | 4.64% |